



PRESS ALERT

APRIL 25, 2017

Longines Athina Onassis Horse Show Accreditations are open!

The Longines Athina Onassis Horse Show returns for the fourth consecutive year in France, from June 1 to 3, 2017, to the legendary Pampelonne Beach, located on the Saint-Tropez peninsula.

In partnership with the Swiss watch brand Longines, this jumping event features two competitions: a CSI5*, the highest level show jumping competition, and a CSI1* reserved to amateur riders for a total of € 549,000 in prize money. The world's best riders / horses will compete in the 4 classes of the CSI5*, all valid for the Longines ranking, including the Longines Grand Prix with € 300,000 in prize money. The 9 classes of the CSI1* will be reserved for amateur riders who will have the privilege of competing in the same arena as the best riders. A total of one hundred riders and nearly 200 horses are expected, representing more than twenty countries.

For your accreditation requests: aohs@pointvirgule.com

ABOUT THE LONGINES ATHINA ONASSIS HORSE SHOW

The event is labeled 5-stars (CSI5), a pledge of excellence and athletic performance and is organized by Athina Onassis. Longines Athina Onassis Horse Show is in France since 2014, to the beautiful Pampelonne Beach, associated with international jet-setters and the "Saint-Tropez Legend".*

From June 1 to 3, 2017, the Longines Athina Onassis Horse Show will feature 2 different levels of competition for a total of € 549,000 in prize money. The world's best riders / horses will compete in the 4 classes of the CSI5, all valid for the Longines ranking, including the Longines Grand Prix with € 300,000 in prize money (Saturday, June 3, 3:30PM). 9 classes will be dedicated to amateur riders competing in the CSI1*. A total of one hundred riders and nearly 200 horses are expected, representing more than twenty countries.*

For more information, visit our website: www.athinaonassishorseshow.com

ABOUT LONGINES - TITLE PARTNER

Longines has been based at Saint-Imier in Switzerland since 1832. Its watchmaking expertise reflects a strong devotion to tradition, elegance and performance. Longines has generations of experience as official timekeeper of world championships and as partner of international sports federation. Known for the elegance of its timepieces,

Longines is a member of Swatch Group Ltd, the World's leading manufacturer of horological products. With the winged hourglass as its emblem, the brand has outlets in over 150 countries.

For more information, visit our website: www.longines.fr

ABOUT JULIUS BAER - PLATINUM PARTNER

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. At the end of 2016, assets under management amounted to CHF 336 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 6,000, including close to 1,400 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Milan, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information, visit our website: www.juliusbaer.com

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