



Thursday, June 1st 2017- 8 AM

Start of the Longines Athina Onassis Horse Show

Three unforgettable days!

Ramatuelle, June 1st 2017 - The Longines Athina Onassis Horse Show starts tomorrow, Thursday, June 1st with an exceptional program where the world's best riders and many impassioned celebrities will compete. There will be about one hundred riders who will participate in two levels of competition during 3 days with a total of 549,000 euros in prize money. Nearly 200 horses and twenty countries are expected in the famous town of Ramatuelle.

The CSI5* brings together champions in the discipline to compete in four competitions including: the Prix Bentley (Thursday, June 1, at 3PM) with 25,000€ in prize money, the Prix PremiumMares (Thursday, June 1 at 5:30PM) with 92,000€ in prize money, the Prix Julius Baer (Friday, June 2 at 5:30PM) with 92,000€ in prize money and to end the event, the long awaited Longines Grand Prix (Saturday, June 3 at 3:30PM) with 300,000€ in prize money.

The CSI1* brings together amateur riders as well as celebrities who practice equestrian sports, such as Guillaume Canet.

During the 13 sports competitions, spectators may also enjoy the village and luxury shops such as Longines, Dolce&Gabbana, Bentley, Bottega Conticelli as well as specialty shops such as Hermès Sellier, Cavalleria Toscana, and KASK. They may also benefit from exclusive limited edition LAOHS products: LAOHS Limited polos by Vicomte A, LAOHS champagne buckets by Giovanni Raspini. For food lovers, a

wide selection of Italian specialties by Bottega di Parma (Pasta, delicatessen meats ...), as well as a fine selection of Champagne Henriot

MORE INFORMATIONS

www.athinaonassishorshow.com

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ABOUT THE LONGINES ATHINA ONASSIS HORSE SHOW

The event is labeled 5-stars (CSI5), a pledge of excellence and athletic performance and is organized by Athina Onassis. The Longines Athina Onassis Horse Show is in France since 2014, to the beautiful Pampelonne Beach, associated with international jet-setters and the "Saint-Tropez Legend".*

From June 1 to 3, 2017, the Longines Athina Onassis Horse Show will feature 2 different levels of competition for a total of € 549,000 in prize money. The world's best riders / horses will compete in the 4 classes of the CSI5, all valid for the Longines ranking, including the Longines Grand Prix with € 300,000 in prize money (Saturday, June 3, 3:30PM). 9 classes will be dedicated to amateur riders competing in the CSI1*. A total of one hundred riders and nearly 200 horses are expected, representing more than twenty countries.*

For more information, visit our website: www.athinaonassishorshow.com

ABOUT LONGINES - TITLE PARTNER

Longines has been based at Saint-Imier in Switzerland since 1832. Its watchmaking expertise reflects a strong devotion to tradition, elegance and performance. Longines has generations of experience as official timekeeper of world championships and as partner of international sports federation. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd, the World's leading manufacturer of horological products. With the winged hourglass as its emblem, the brand has outlets in over 150 countries.

For more information, visit our website: www.longines.fr

ABOUT JULIUS BAER - PLATINUM PARTNER

Julius Baer is the leading Swiss private banking group, with a focus on servicing and advising sophisticated private clients and a premium brand in global wealth management. At the end of 2016, assets under management amounted to CHF 336 billion. Bank Julius Baer & Co. Ltd., the renowned Swiss private bank with origins dating back to 1890, is the principal operating company of Julius Baer Group Ltd., whose shares are listed on the SIX Swiss Exchange (ticker symbol: BAER) and are included in the Swiss Market Index (SMI), comprising the 20 largest and most liquid Swiss stocks.

Julius Baer employs a staff of over 6,000, including close to 1,400 relationship managers, and is present in over 25 countries and more than 50 locations. Headquartered in Zurich, we have offices in key locations including Dubai, Frankfurt, Geneva, Hong Kong, London, Luxembourg, Milan, Monaco, Montevideo, Moscow, Mumbai, Singapore and Tokyo. Our client-centric approach, our objective advice based on a unique open product platform, our very strong financial base and our entrepreneurial management culture make us the international reference in private banking.

For more information, visit our website: www.juliusbaer.com

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