

Press release
Ramatuelle, 10 septembre 2019

**DOLCE&GABBANA RENEWS ITS TRUST
AT THE LONGINES ATHINA ONASSIS HORSE SHOW**

Once again, Dolce&Gabbana has renewed its partnership with the prestigious Longines Athina Onassis Horse Show, which will be held in the picturesque setting of Pampelonne Beach in Ramatuelle, on the Saint-Tropez peninsula, from September 12 to 14.

For the fourth consecutive year, Dolce&Gabbana's colours (red, gold, and Sicilian black) will enhance the beauty of the Côte d'Azur and the well-known, exclusive equestrian competition during the three-day event.

Dolce&Gabbana will open a pop-up shop for the event with its Ready to Wear and Accessory Collections for Women. Inspired by Baroque, the pieces feature floral bouquet prints in shades of red and pink and hand painted portraits of queens of that era on a black and gold background.

There will be a specific space in the VIP area for Pastificio Di Martino, representing its *Made in Italy* excellence for more than 100 years. Thanks to Dolce&Gabbana's creativity, the Di Martino pasta and tomato packages have been revitalized, becoming genuine Italian post cards. The new packaging is a lively celebration of the symbolic dish of Italian gastronomic culture, with its Mediterranean patterns and settings.

The pop-up store interiors recall the Baroque inspiration with hand painted decorations, which also embellish the Dolce&Gabbana's competition obstacle.

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PRACTICAL INFORMATION FOR THE GENERAL PUBLIC

- . The Longines Athina Onassis Horse Show – from 12 to 14 September 2019
- . Pampelonne Beach – Ramatuelle - Saint-Tropez, France
- . Free admission every day except on Saturday: entrance fee for the seats in the grandstands.
- . Seats in the grandstands on Saturday 14 September 2019: 30 euros for adults and 10 euros for children from 10 to 14-years-old
- . Tickets available from 24 August at: www.fnac.com – www.carrefour.fr – www.francebillet.com
- . Additional information: www.athinaonassis-horseshow.com

ABOUT LONGINES

Based in Saint-Imier in Switzerland since 1832, the watchmaking company Longines wields expertise steeped in tradition, elegance and performance. With generations of experience as official timekeeper of world championships, and as partner of international sports federations, Longines has built strong and long-lasting relationships in the world of sport over the years. Known for the elegance of its timepieces, Longines is a member of Swatch Group Ltd., the world's leading watch manufacturer. The Longines brand, with its winged hourglass emblem, is established in over 150 countries.

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All press material is available on mediacenter.longines.com/

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