



## PLAGE DE PAMPELONNE

Route de l'Épi - Ramatuelle FRANCE

# Longines, Title Partner for the Longines Athina Onassis Horse Show

-May 31 to June 2, 2018-



Longines' history and that of equestrian sports has been intertwined for more than 140 years, and the Swiss watchmaking label has been a partner in obstacle jumping competitions since 1912.

Longines again stands beside the 5th edition of the Longines Athina Onassis Horse Show, which will be held on the legendary Pampelonne Beach in Ramatuelle. Once again as Title Partner for the event, Longines will also be the Official Timekeeper for the international 5 star (CSI5\*) obstacle jumping competition and will









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lend its name to the most important competition for 3 days: the Longines Global Champions Grand Prix of Saint-Tropez.

The Longines Global Champions Grand Prix of Saint-Tropez, the most important event in the Longines Athina Onassis Horse Show: On Saturday, June 2, 2018 in Ramatuelle

The Grand Prix Longines, which this year become the Longines Global Champions Grand Prix of Saint-Tropez, is reserved only for the world's best pairs of riders / horses in international competition, or rather the best riding crops. In order to become the champion of the event with a bar height of 1.60 meters, the rider has to win a timed competition. In the case of equal penalties, there will be a timed jump-off. Riders who do not participate in the jump-off are ranked according to penalties during the timed competition.

## The Official Watch presented at the event

The Official Watch for the Longines Athina Onassis Horse Show is the new Conquest V.H.P. "Very High Precision" model, which is a new achievement in quartz watches that combines ultra-precision, high technicity and sporty attitude with the label's inherent elegance.

### \*Ultra-precision

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#### ABOUT THE LONGINES ATHINA ONASSIS HORSE SHOW

The event is labeled 5-stars (CSI5\*), a pledge of excellence and athletic performance and is organized by Athina Onassis. The Longines Athina Onassis Horse Show moved to France in 2014, to the beautiful Pampelonne Beach in Ramatuelle, associated with international jet-setters and the "Saint-Tropez Legend".

From May 31 to June 2, 2018, the Longines Athina Onassis Horse Show will feature two different levels of competition for a total of € 617,000 in prize money. The world's best riders / horses will compete in the 6 classes of the CSI5\*, all valid for the Longines world ranking – including the leading event, the Longines Global Champions Grand Prix of Saint-Tropez, with € 300,000 in prize money – and the new Global









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Champions League, where the best riders from the different countries will participate in teams for incredible competition during the championship season.

The 9 classes of the CSI2\* will be reserved for amateur riders who will have the privilege of competing in the same arena as the best riders. A total of one hundred riders and nearly 200 horses are expected in Ramatuelle, representing more than twenty countries.

For more information, visit our website: www.athinaonassis-horseshow.com

#### ABOUT LONGINES - TITLE PARTNER FOR THE EVENT

Based in Saint-Imier, Switzerland, since 1832, the Longines watch making expertise reflects a strong devotion to tradition, elegance and performance. Longines has a legacy of many years of experience as a timekeeper for world sports championships or as a partner with international sports federations, developing strong, lasting ties with the world of sports. Famous for the elegance of its timepieces, Longines is a member of the Swatch Group Ltd, the world's leading manufacturer of watch making products. The brand, known for its winged hourglass logo, has outlets in over 150 countries.

For more information, visit our website: www.longines.fr











