



PLAGE DE PAMPELONNE

Route de l'Épi - Ramatuelle FRANCE

DOLCE & GABBANA, once again Prestigious Partner of the Longines Athina Onassis Horse Show

-May 31 to June 2, 2018-



Once again, Dolce & Gabbana has renewed its partnership with the prestigious Longines Athina Onassis Horse Show, which will be held in the picturesque setting of Pampelonne Beach in Ramatuelle, on the Saint-Tropez peninsula, from May 31 to June 2. For the third consecutive year, Dolce & Gabbana's colors (red and white roses, bright yellow, sky blue and Mediterranean blue) will enhance the beauty of the Côte d'Azur and the well-known, exclusive equestrian competition during the three-day event.









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Dolce & Gabbana will open a pop-up shop for the event with its clothing and accessory collections for men, women, and children, where you can enjoy an exclusive shopping experience. Refreshing women's pieces are designed with printed roses in shades of red, white and lilac on a light background. The soft-colored men's collection is ideal for refined elegance. Clothing and accessories are also available in a 'Mini Me' version for babies and little girls.

There will be a specific space in the VIP area for Pastificio Di Martino, representing its 'Made in Italy' excellence for more than 100 years. Thanks to Dolce & Gabbana's creativity, the Di Martino pasta packages have been revitalized, becoming genuine Italian post cards. The new packaging is a lively celebration of the symbolic dish of Italian gastronomic culture, with its Mediterranean patterns and settings. Every day in the Di Martino corner, chefs will alternate three different dishes based on Pasta di Gragnano, with thoughtful combinations of different types of pasta and toppings for diners' enjoyment.

FOR MORE INFORMATION:

click here

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ABOUT THE LONGINES ATHINA ONASSIS HORSE SHOW

The event is labeled 5-stars (CSI5*), a pledge of excellence and athletic performance and is organized by Athina Onassis. The Longines Athina Onassis Horse Show moved to France in 2014, to the beautiful Pampelonne Beach in Ramatuelle, associated with international jet-setters and the "Saint-Tropez Legend".

From May 31 to June 2, 2018, the Longines Athina Onassis Horse Show will feature two different levels of competition for a total of € 617,000 in prize money. The world's best riders / horses will compete in the 6 classes of the CSI5*, all valid for the Longines world ranking – including the leading event, the Longines Global Champions Grand Prix of Saint-Tropez, with € 300,000 in prize money – and the new Global Champions League, where the best riders from the different countries will participate in teams for incredible competition during the championship season.

The 9 classes of the CSI2* will be reserved for amateur riders who will have the privilege of competing in the









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same arena as the best riders. A total of one hundred riders and nearly 200 horses are expected in Ramatuelle, representing more than twenty countries.

For more information, visit our website: www.athinaonassis-horseshow.com

ABOUT LONGINES - TITLE PARTNER FOR THE EVENT

Based in Saint-Imier, Switzerland, since 1832, the Longines watch making expertise reflects a strong devotion to tradition, elegance and performance. Longines has a legacy of many years of experience as a timekeeper for world sports championships or as a partner with international sports federations, developing strong, lasting ties with the world of sports. Famous for the elegance of its timepieces, Longines is a member of the Swatch Group Ltd, the world's leading manufacturer of watch making products. The brand, known for its winged hourglass logo, has outlets in over 150 countries.

For more information, visit our website: www.longines.fr











